

# JON HENNESSEY

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## PROFESSIONAL SUMMARY

Versatile, resourceful full-stack developer and technical leader who gets the job done right. Proven expertise in PHP architectures & frameworks, particularly Laravel, Drupal, and WordPress. Skilled in React and Next.js development as well as static site generation & deployment. Successfully led teams through complex migrations and managed multiple enterprise projects simultaneously. Skilled at bridging technical execution with business goals, enabling marketing teams to move fast on the surface of a solid technical foundation.

## PROFESSIONAL EXPERIENCE

### Manager, Content Management Systems

*Deerfield Group | Conshohocken, PA | April 2024 - Present*

- Lead PHP development and CMS architecture for large pharmaceutical clients, managing WordPress and Drupal implementations with focus on performance optimization and scalability
- Architect and execute complex integrations with Salesforce, marketing automation platforms, and analytics systems
- Built and actively mentor CMS development team, creating technical training programs and reinforcing best practices
- Manage multiple concurrent projects from discovery through deployment, balancing technical excellence with client deadlines
- Develop custom WordPress and Drupal themes from scratch, prioritizing maintainability and enabling team autonomy
- Leverage AI/LLMs effectively for development acceleration while maintaining code quality standards

### Senior Web Developer

*Deerfield Group | Conshohocken, PA | March 2022 - April 2024*

- Built React/Gatsby sites from scratch while maintaining WordPress and Drupal properties in fast-paced agency environment
- Led small WordPress development team, establishing foundation for current CMS management role
- Integrated APIs and database structures for both CMS-based and React projects, supporting dozens of brands simultaneously

### Developer

*Deerfield Group | Wayne, PA | December 2020 - March 2022*

- Full-stack development across React.js, Gatsby, WordPress, Drupal, and .NET platforms
- Worked with hosting solutions (Netlify, WPEngine, Pantheon) and marketing tools (Eloqua, GTM, GA4)
- Managed version control (GitLab, GitHub) and DevOps processes (Azure DevOps) for streamlined deployment

### Digital Developer

*Circa Healthcare | May 2013 - December 2020*

- Developed and maintained client websites using PHP, JavaScript, and Laravel (preferred framework)
- Managed WordPress, Drupal, Concrete5, and Adobe CQ5 implementations for healthcare marketing programs
- Implemented marketing platforms including email automation (ConstantContact, ExactTarget) and event management (Cvent)
- Provided IT support including network maintenance, troubleshooting, and SOP development